

Noblesse Champagne

Tags: Alcohol, Americas, Award Winners, USA

Posted by Derrick Lin on Jul 31, 2012



Designed by Mode Design Group, NYC, United States.

Mode took a fine art approach to the Noblesse bottle design project and masterfully crafted beautiful and unique luxury packaging.

The concept was to design a champagne for and consumed by people who practice the art of living well. Noblesse by Michel Moritz is a true French Champagne that launched globally in April 2012. The product symbolizes Old-World Heritage meeting New World style in a culturally compelling way.

As a result of Mode's designs, Noblesse Champagne won a Graphic Design USA award for luxury packaging and is nominated for a 2012 Pentaward.

2 tweets

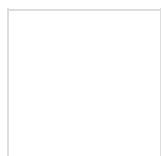
#1 in Packaging Design

Get 50+ packaging designs in under 7 days. Pick your favorite!

99designs.com/Packaging-Design

AdChoices

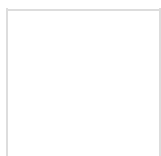
You might also like:



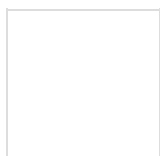
Tau Delta Salts & Spices



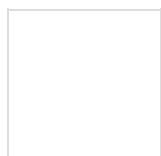
Angostura Bitters



X-Series Mini-Vibrators



BOOM TOWN Mix Pack (Student Work)

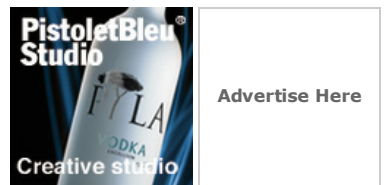
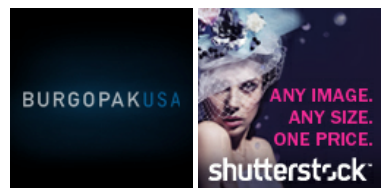


Hellers

LinkWithin

0 comments:

Post a Comment

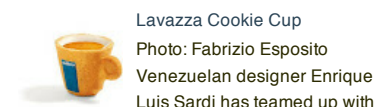


Recent Comments

Süyümbike Güvenç commented on sharewithme chocolate concept: "Nice idea! Well done!"

Anonymous commented on naka luxury candle concept: "sexy"

This Week's Top 5



Lavazza Cookie Cup
Photo: Fabrizio Esposito
Venezuelan designer Enrique Luis Sardi has teamed up with



Comment as:

Google Account

Italian coffee company Lavazza to create a master pie...



Tea Smile - Freezing Cold Tea Beautiful hexagonal tea packaging from Tea Smile , Taiwan . Freezing Cold Tea - Hexagonal ice flake crystal shape tea bag The package ...



Suits You Sir Designed by Mat Bogust of THINK Packaging , New Zealand. Designed for dpod Entirely made from cardboard, this snazzy little sucker is ...



Zoku Character Kit Designed by Ken Zorovich, Yos Kumthampinij & John Earle, United States . Freeze your own unique character pops fast with the Zoku Charac...



Fresh & Easy Organic (Redesigned) Designed by P&W , United Kingdom . P&W RE-DESIGNS ORGANIC BRANDING FOR FRESH & EASY International Design Consultancy P&W have re-desi...



Packaging of the World is one of the most prominent packaging design website showcasing the most interesting and creative packaging work worldwide. So sit back, relax and be inspired! (read more)

Quick Browse

- Most Popular Design
- Submit your Work
- About POTW
- New Dynamic Views

© All images and artworks are copyrighted by their respective authors.

Copyright © 2008-2012 Packaging of the World: Creative Package Design Archive and Gallery - Coding by Dante Araujo Designed by Mojo Media. Beta Version - Report a bug. Powered by blogger. Back to top.